

UNBUNTUTOPIA

Unbuntutopia is a research-informed digital strategy and creative agency that helps organizations strengthen their digital presence, engage their audiences, and build sustainable systems for growth. Every engagement is customized based on project scope, timeline, and organizational needs. A detailed proposal is provided after an initial consultation. Prices starting at \$150.

Strategic Consulting

Digital marketing strategy, Brand positioning and messaging, Communications planning, Organizational capacity building, AI integration and digital transformation.

Marketing & Communications

Social media strategy and management, Content marketing, Email marketing, Campaign development and Public relations support.

Creative & Digital Services

Graphic design, Website strategy and content management, SEO optimization, Digital asset development, Marketing collateral.

Research & Audience Insights

Community and stakeholder research, Survey design and analysis, Audience engagement strategies, Data-informed reporting, Strategic recommendations

Training & Facilitation

Workshops and professional development, AI for organizations, Digital marketing training, Community engagement facilitation, Strategic planning sessions

Project & Fractional Support

Available for one-time projects, ongoing consulting, monthly retainers, and fractional marketing leadership.

Industries Served

Higher Education • Nonprofits • Community Organizations • Small Businesses • Retail • E-commerce • Agriculture & Food Systems • Creative & Digital Organizations